

SA2045 Original Monologue
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Topic : Terms Of Service

Hook :: Let's be real, you probably have never ever fully read the terms of service have you. And if you have , I'm speechless.

Thesis :: Hey , I'm Selena ! In this speech I will be talking to you about why terms of service might be tricking you just because of how long it is.

Sight-Posting :: I will first tell you about what exactly terms of service is and the major problem with it that you might be unaware of. Finally I will end off with the solution to this problem.

Transition :: Before I tell you more about the problem, you might be asking , what are the terms of service exactly? Let me explain.

Exposition :: Terms of service is an agreement with you and a website or app in which you have to agree to before using the website or app. Terms of service include many important pieces of information. For example rules, liabilities, disclaimers and many other things that you must follow to use the app or website are part of a terms of service agreement..

Problem :: Now that you understand what terms of service is , let me explain to you a common problem that you will find within almost all terms of service. The

major problem is the length of the agreement, and the number of unnecessary and lengthy sentences you will find throughout terms of service. A key example is Facebook's terms of service. The Huffington Post stated in 2018 that Facebook's terms of service has around 14,000 words in total. As I said, wordy sentences will cause people to not want to read the writing and rather just ignore it and that was what exactly happened to Facebook. Facebook users usually completely ignore the terms of service. The reason why I put Facebook as an example is that in Facebook's terms of service it is said that Facebook legally owns all your data generated in Facebook, this includes your content, photos and contacts which can be a big invasion of privacy to many people. Like honestly , who would want their private information leaked ? The reason why people did not notice this important piece of information is because there were so many unnecessary words, people did not bother to read it all and they agreed to it even though they didn't even know what they were agreeing to. Facebook is just one of many examples where there are many nonessential sentences in terms of service, and this can prove the consequences of not reading terms of service carefully in which, in this case , Facebook had all your private information that was generated from Facebook. You might agree to something that you didn't know of, and get " tricked " into agreeing to something.

Solution :: Now that I have explained the problem , I will tell you about the solution . And it is quite a simple solution. The solution is to make terms of service shorter and easier to read and understand . As I mentioned , the reason why I am addressing this problem is because people are agreeing on things that they are unaware of which is quite concerning.. By making terms of service shorter and only addressing the most important pieces of information , this problem could be easily solved . This can help everyone be sure that they are not agreeing on things that they are unaware of. Small things like voting or even starting a petition on why companies should change their terms of service or even just sharing about it on social media can help tell companies to change their terms of service into something more understandable. Small ways like this are quite easy to do but leave a big impact. Hopefully in the future terms of service can be changed into a better and easier way. This is the end of my speech , thank you .

Evidence :

MIT. "Sentence Length." *Sentence Length*,
https://web.mit.edu/juggler/www/ocw/ocw_lectures/class01/lecture_shorten_sentences.htm. Accessed 2
March 2022.

Gallagher, Sophie. "These Are All The Facebook Terms And Conditions You've Already Agreed To."
HuffPost UK, 26 March 2018, <https://www.huffingtonpost.co.uk/entry/facebook-terms-and-conditions->

[you-agreed-to-when-you-opened-an-account-what-do-they-mean_uk_5ab8b719e4b054d118e47db9.](#)

Accessed 2 March 2022.